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3 September 2009

To whom it may concern,

PERSONAL REFERENCE FOR Dr. AJAY SHAH

I have worked with Ajay as both colleague and employer since 2006. During this time Ajay demonstrated a passion for his work and a diligence to assist and advance the Food Industry.

Ajay often spoke of his work with his clients and his own professional development with a professionalism that I highly regard and hold in high esteem. I would support Ajay as a potential leader of new initiatives to advance the food industry.

When Ajay asked me to write this reference I considered his application and regard this as completely appropriate for his personal attributes, strengths and goals.

I wish Ajay success and good fortune and hope the reader(s) of this reference have the opportunity to experience his qualities first hand.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Peter Holtmann', with a large, sweeping flourish at the end.

Peter Holtmann

President and Chief Executive Officer
RABQSA International Inc.