

1st November, 2010

TO WHOM IT MAY CONCERN

Dr Ajay Shah is an active member of the organic food, farming and processing industry via his membership of the BFA, while in particular being actively involved in three key technical committees. These three groups are the Processor Advisory Group, Cosmetics Advisory Group and the Organic Standards Advisory Group. These directly advise the Board of the BFA, while the latter manages the Australian Organic Standard, the document by which the majority of the industry in Australia is regulated to.

Dr Ajay Shah is currently the Convenor of the Processor Advisory Group and has been both active and of immense value to the industry and in particular to the BFA over the past three years as it moves to update its Australian Organic Standard, while also ensuring that detailed and complex technical matters facing the sector are balanced between international requirements for organic regulation, food safety and related issues, as well as Australian realities and industry context. This has ensured on turn that BFA's organic certification subsidiary, Australian Certified Organic Pty Ltd, delivers confidence to the organic marketplace, while being of practical value to the industry that is regulated via the Australian Organic Standard.

I have no hesitation in both commending Dr Ajay Shah for his work and dedication as well as the professionalism and integrity in these domains that we work with him on.

Please do not hesitate to contact me if you require further information or assistance.

Sincerely,



Dr Andrew Monk
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